



# MEDIA PACK

Taking your business through thousands of letterboxes every 2 months



BE SMART | BE SEEN | BE LOCAL

01926 8000 84 | 075 111 222 45

[info@stonethrowpublications.co.uk](mailto:info@stonethrowpublications.co.uk)

# WHY ADVERTISE IN STONESTHROW DIRECTORIES

1

## GUARANTEED DELIVERY

All magazines are delivered by our own team of trusted distributors, who's deliveries are thoroughly checked prior to accepting completion

2

## HYPER LOCAL

Letterbox coverage with a distribution over 26,000

3

## ONLINE & IN PRINT

Digital magazines available to view online. Customers can find you online as well as in print

4

## DIGITAL EDGE

We offer all advertisers FREE listing on our Social Media pages. This includes links to your Social Media pages, website and contact details



CONSISTENT  
ADVERTISING



FAMILIARITY



TRUST



MORE  
CUSTOMERS

83%  
of people read door  
drops delivered to  
their home\*

JICMAIL Q2 2018-2020

# PRICE GUIDE

Prices are per directory, subject to VAT

	<b>1 EDITION</b> (2 MONTHS)	<b>3 EDITIONS</b> (6 MONTHS)	<b>6 EDITIONS</b> (12 MONTHS)
<b>QUARTER PAGE</b> (1 / 4)	<b>£64.00 TOTAL</b> £32.00 PER MONTH	<b>£174.00 TOTAL</b> £29.00 PER MONTH	<b>£312.00 TOTAL</b> £26.00 PER MONTH
<b>HALF PAGE</b> (1 / 2)	<b>£104.00 TOTAL</b> £52.00 PER MONTH	<b>£282.00 TOTAL</b> £47.00 PER MONTH	<b>£516.00 TOTAL</b> £43.00 PER MONTH
<b>FULL PAGE</b>	<b>£180.00 TOTAL</b> £90.00 PER MONTH	<b>£492.00 TOTAL</b> £82.00 PER MONTH	<b>£924.00 TOTAL</b> £77.00 PER MONTH

3 and 6 edition booking blocks are  
**DISCOUNTED UP TO 20%**

Book in more than one magazine  
to get up to  
**5% ADDITIONAL DISCOUNT**

## PREMIUM PAGES:

Inside Front Cover | Inside Back Cover | Page 3 |  
Centre Spread Left | Centre Spread Right **+30%**  
Front Cover Banner + Back Cover Bundle - PLEASE  
ENQUIRE (subject to availability & surcharge)

All available as a Full Page 12 months bookings only.  
These get booked early in advance, so please contact  
us for availability.



Get people talking about your business  
and reinforce your name locally through  
affordable, local, bi-monthly  
magazine advertising

**4 X DIRECTORIES COVER OVER 26,000 HOUSES.**  
**CHOOSE ANY OF OUR MAGAZINES TO ADVERTISE  
IN TO SUIT YOUR TARGET AREAS AND BUDGET:**

### The Kenilworth Directory

reaching 8,000 homes in Kenilworth,

### The Warwick Directory

reaching 7,200 homes in Warwick,

### The Knowle & Villages Directory

reaching 6,100 homes across Knowle, Dorridge, Bentley  
Heath, Copt Heath

### The Balsall Common & Villages Directory

reaching 5,000 homes across Balsall Common, Meriden,  
Hampton in Arden, Millisons Wood

**PLUS** businesses, waiting areas, church halls, etc.

# ADVERT SIZES

(acceptable formats include high resolution PDF or JPEG)

## ARTWORK

You can either supply your own artwork (PDF, JPEG, PNG) by email or we can work with you to produce a professionally designed advert of any size for 45 + VAT (or free with 6 & 12 months bookings)

1/4  
PAGE

65mm x 95mm

1/2 PAGE

135mm x 95mm

FULL PAGE

135mm x 195mm

# LEAFLETS

## PRINTED & DELIVERED

- Your Leaflets delivered
- From £45+VAT per 1,000
- Delivered to over 26,000 homes
- Covering B90, B92, B93, CV7, CV8, CV34 postcodes
- We can also design and print your leaflets

Contact our team for more information:

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# DELIVERED DIRECT TO YOUR CUSTOMERS, WORKING FOR YOUR BUSINESS

Not sat on a shelf gathering dust

## IT WORKS - TRIED AND TESTED

Picked up off doormats and read cover to cover

## STAND OUT FROM YOUR COMPETITION

Cut through the digital noise

## AFFORDABLE RATES FOR ALL BUDGETS

Plus discounts for block bookings

## BUILD YOUR BRAND LOCALLY

Before your competition does



For a friendly chat or advice on what will benefit and compliment your business best, please get in touch:

**01926 8000 84**

**075 111 222 45**

**[info@stonestrowpublications.co.uk](mailto:info@stonestrowpublications.co.uk)**

**[www.stonestrowpublications.co.uk](http://www.stonestrowpublications.co.uk)**

## COPY DEADLINES:

December / January issue - 20<sup>th</sup> of November

February / March issue - 20<sup>th</sup> of January

April / May issue - 20<sup>th</sup> of March

June / July issue - 20<sup>th</sup> of May

August / September issue - 20<sup>th</sup> of July

October / November issue - 20<sup>th</sup> of September



**Stonethrow**  
Publications

# Essential

Print Products  
FOR BUSINESSES



**For all your DESIGN & PRINT needs:**  
**Leaflets - Business Stationery - Brochures**  
**Posters - Banners - Pavement Signs, etc.**

**TRADE PRICES & FREE UK DELIVERY**  
on all orders.

**FREE SAMPLE PACKS**  
available upon request

**WWW.STONESTHROWPUBLICATIONS.CO.UK**  
**INFO@STONESTHROWPUBLICATIONS.CO.UK**